



FOR IMMEDIATE RELEASE

Newport Folk and Jazz Festivals Seeking Non-Profits for 'Participation Row' Social Action Villages

Legendary Festivals Invite Organizations to Join Social Action Village organized by HeadCount and Clean Energy Advisors

NEWPORT – Non-profit organizations in Rhode Island and the surrounding states have an opportunity to be part of the historic Newport Folk Festival® and Newport Jazz Festival® this year, with the introduction of the 'Participation Row' social action villages at both festivals.

Participation Row will showcase multiple organizations promoting environmental protection, health, and civic participation. Each will feature a specific action that festival attendees can take, to better the planet and help both festivals make a positive impact on the surrounding community.

The activity takes place with the support of green energy investment firm [Clean Energy Advisors](#). The company is also providing complimentary solar-powered phone charging stations on Participation Row.

Groups interested in applying for a spot are encouraged to visit [HeadCount.org/Newport](#) for more information or to submit an application.

[HeadCount](#), a non-partisan civic engagement organization that has been a regular presence at Newport Folk Festival for nearly a decade, is the organizer of Participation Row. HeadCount will also hold a silent auction to raise funds for all the participating organizations, and provide voter registration and information about upcoming local elections throughout New England.

The Newport Folk and Jazz Festivals have hosted some of the most iconic moments in modern music history, from Miles Davis collaborations with Thelonious Monk to Bob Dylan famously going electric. The lineup for this year's Newport Folk Festival (July 28-30) includes Wilco, Rhiannon Giddens, John Prine, Fleet Foxes and Jim James. Newport Jazz Festival (Aug. 4-6) will feature, The Roots, Bela Fleck and the Flecktones, Andra Day, Branford Marsalis Quartet and more.

Previously, HeadCount has organized Participation Row social action villages at the LOCKN' Festival, Okeechobee Music Festival, The Grateful Dead's 50th Anniversary concerts and the subsequent Dead & Company Tours. Over 40 different non-profit organizations have been



featured, generating nearly 50,000 individual citizen actions and splitting more than \$750,000 in proceeds from charity auctions.

###

Contacts:

Newport Folk and Jazz Festivals: carolyn@newportfestivals.org, 917-686-0854

HeadCount: Aaron Ghitelman, AaronG@headcount.org, 718-938- 5325

Clean Energy Advisors: Sarah Ellis, sellis@cleanenergyadvisors.net, 407-734-4047

About Newport Folk Festival® and Newport Jazz Festival®:

The Newport Festivals Foundation was founded by George Wein to build upon and continue the legacies of the famed Newport Jazz Festival® and Newport Folk Festival®. Under the auspices of the Foundation, the Festivals present performers who respect and honor jazz and folk music traditions, and at the same time reflect the changes in today's musical trends. The Educational Initiatives of the Foundation aim to foster opportunity, inspire through exposure and facilitate the collection of resources needed for musicians, young and old, to celebrate and innovate. For more information, please visit www.newportfestivalsfoundation.org.

About Clean Energy Advisors:

Clean Energy Advisors creates investment opportunities that generate predictable income, preserve capital, and have positive environmental and social impact. Our managed renewable energy portfolios allow investors direct ownership of renewable energy assets and the pass through of valuable tax attributes associated with the underlying projects. To date we have facilitated the development of over \$850 million in renewable energy assets.

About HeadCount:

HeadCount harnesses the power of music to drive social change. Since 2004 we have registered nearly 500,000 voters, and helped organize various initiatives in the live music community to promote civic participation. With 15,000 volunteers, street teams in most major U.S. cities and affiliations with over 200 touring musicians, HeadCount ranks as one of the largest and most active music-based non-profit organizations in America.