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## <u>HeadCount.org</u> Launches New 2014 Election Tool - Most Comprehensive Guide to Voting in the 2014 Midterm Elections

\*\* VIEW THE GUIDE HERE: http://www.headcount.org/govote/ \*\*

HeadCount's Non-Partisan Election Tool Informs Voters on What's on Their Ballot, Polling Place Location, Early Voting & Info on Candidates' Positions

**WASHINGTON, DC --** With the 2014 midterm elections less than a month away, <u>HeadCount.org</u>, a non-partisan civic engagement organization that targets young voters, has launched the Web's most comprehensive guide to voting and elections.

VIEW THE GUIDE HERE: http://www.headcount.org/govote/

<u>HeadCount.org</u>'s hub for voter information can claim to be the most complete election source on the web because it utilizes all the best-in-class voter tools developed by various organizations, as well as original research.

The mobile-optimized voter information hub includes resources for:

- Polling place finder (from the Voting Information Project)
- Online voter registration tool (via partnership with Rock the Vote)
- Online absentee ballot application (from Long Distance Voter)
- Ballot look-up (from PollVault)
- Toll Free help line (866 OUR-VOTE)
- Interactive voter ID map (from HeadCount)
- Student ID map (from HeadCount)
- Early voting info (from HeadCount)
- Voter registration deadlines (from HeadCount)
- Registration status verification (from HeadCount and various state election Websites)

"We've created one-stop shopping for election and voting information," said HeadCount's Executive Director Andy Bernstein. "There are a lot of great resources on the Web. So by having a hub that features all of them, we make it easy for people to find exactly what they're looking for."

In addition to their new comprehensive national voter guide, <u>HeadCount.org</u> is holding voter registration and turnout drives at more than 600 concerts this year. They can currently be found

on tour with Pearl Jam, The Black Keys, Jason Mraz, Bassnectar, Tom Petty, Wilco, and Primus, among others. This follows stints on summer tours by JAY Z and Beyonce, Nine Inch Nails, Kings of Leon, Linkin Park, Dave Matthews Band, Jack Johnson and Phish. In all, HeadCount has set up voter registration and turnout drives with 51 different touring artists this year, an effort that involves more than 1,500 volunteers all across the country.

## VIEW HEADCOUNT'S EVENT CALENDAR HERE: http://www.headcount.org/events/

HeadCount's goal is to register more than 25,000 new voters ahead of Election Day and reach millions more with the get-out-the-vote message. The campaign will culminate on Election Day, when the musicians and celebrities post photos of themselves holding artwork that says "#GoVote," with a link to HeadCount's voter information hub.

For more information, or for interviews with HeadCount, please contact Brett Abrams at 516-841-1105 or by email at <a href="mailto:brett@fitzgibbonmedia.com">brett@fitzgibbonmedia.com</a>.

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<u>HeadCount.org</u> is a non-partisan organization that uses the power of music to register voters and promote participation in democracy. For more information, please check out <u>HeadCount.org</u>.