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**National and Virginia based Non-profits Share \$55,000 Raised at Lockn' Music Festival  
by HeadCount's Participation Row**

During this year's Lockn' Music Festival, which took place on September 4<sup>th</sup> through the 7<sup>th</sup> in Arrington, Virginia, HeadCount's Participation Row, sponsored by Quello Concerts, raised \$55,000 to be shared among the non-profits at the festival.

The Legendary Lockn' Guitar Auction brought in \$12,000 for a single guitar. It was signed by a member of every single major band performing at the festival including, Tom Petty, Willie Nelson, The Allman Brothers Band, Grace Potter, Phil Lesh and Steve Winwood. The winning bidder of the guitar, Brett Stacy from Lexington, KY, took home the guitar for his friend who almost lost his life to Pleurisy last year. "I wanted to do something special for my best friend and am so happy I was able to contribute to some great causes as well," says Brett Stacy, "Extending kindness and generosity to others makes me happy, but it's even more rewarding to do so for my closest friend."

**PHOTOS:**

<https://www.facebook.com/HeadCountOrg/photos/a.10151881380716279.1073741858.8382221278/10152363276631279/?type=1&theater>

Another major item up for grabs was a set of 4 original festival posters designed and signed by famed graphic artist, John Warner that auctioned for \$16,000 – that combined with other donations, brought the grand total to \$55,000.

Participation Row included Sierra Club, Habitat for Humanity, Stamp Stampede and over a dozen local Virginia non-profits. To view the list:

<http://www.locknfestival.com/news/2014/07/10/participation-row-is-back-at-lockn-music-festival,-presented-by-qello-concerts/>

**Learn more** about HeadCount's efforts here: <http://www.headcount.org/> and Participation Row here: <http://www.locknfestival.com/news/2014/07/10/participation-row-is-back-at-lockn-music-festival,-presented-by-qello-concerts/>.

**To speak to HeadCount about their work at the Lockn' Music Festival in Virginia,** please contact Christina DiPasquale at 202.716.1953 or [christina@fitzgibbonmedia.com](mailto:christina@fitzgibbonmedia.com).

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