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HeadCount's Lockn' Guitar Giveaway and Silent Auction to Benefit Local Virginia Non-Profits and Voter Registration Efforts

During this year's Lockn' Music Festival, September 4th through the 7th in Arrington, Virginia, HeadCount—a non-partisan organization that works with musicians to promote participation in democracy—will give away one guitar signed by artists at this year's festival and will auction off the other. The auction will raise money for the dozens of local and national non-profits with booths on Participation Row, organized by HeadCount and sponsored by Qello Concerts, set up to educate concert goers on a variety of issues.

Participation Row will include Sierra Club, Habitat for Humanity, Stamp Stampede and over a dozen local Virginia non-profits. Last year, nearly 9,000 socially-conscious actions were taken at Participation Row and the non-profits in attendance split the nearly \$50,000 raised by HeadCount's Lockn' Guitar silent auction.

View last year's guitars and follow this year's Legendary Lockn' Guitar Silent Auction and Giveaway: <https://www.facebook.com/HeadCountOrg>

At the inaugural Lockn' Festival of 2013, almost every performer signed two guitars to support the non-profits on Participation Row. This year, with artists like Willie Nelson and Gregg Allman on the bill, the signed guitar series will only get more legendary. Concert-goers have the opportunity to win one of the guitars by entering a free drawing. The second guitar and an accompanying poster will be sold by silent auction.

Visit the non-profit booths on Participation Row and the [Qello Concerts](#) Lounge. HeadCount will share a booth with [iCitizen](#); visitors who pledge to vote can enter to win a Grain Audio PWS.

Learn more about HeadCount's efforts here: <http://www.headcount.org/> and Participation Row here: <http://www.locknfestival.com/news/2014/07/10/participation-row-is-back-at-lockn-music-festival,-presented-by-qello-concerts/>.

To speak to HeadCount about their work at the Lockn' Music Festival in Virginia, please contact Christina DiPasquale at 202.716.1953 or christina@fitzgibbonmedia.com.

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