

MEDIA ADVISORY FOR:

Tuesday, 23 September 2014

CONTACT:

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TUESDAY: Activists in 22 Cities Nationwide Hit the Streets to Register Voters for National Voter Registration Day

HeadCount.org Volunteers Register Voters in Cities Including Boston, Chicago, Dallas, Denver, Los Angeles, Nashville, NYC, Salt Lake City, San Francisco and Seattle

On Tuesday, September 23rd, as part of National Voter Registration Day (NVRD), activists from HeadCount.org will be out-in-force at 27 sites in 22 cities in an effort to register voters ahead of November's midterm elections. Cities include Albany, NY; Athens, GA; Asheville, NC; Boston, MA; Chicago, IL; College Park, MD; Columbus, OH; Cleveland, OH; Dallas, TX; Denver, CO; Los Angeles, CA; Minneapolis, MN; Nashville, TN; New York, NY; Philadelphia, PA; Portland, OR; Richmond, VA; Salt Lake City, UT; San Francisco, CA; Seattle, WA; West Springfield, MA; and White Plains, NY.

In **Boston**, HeadCount.org volunteers will be registering voters at the Harvard Square T. Station on the Red Line from 5pm to 7pm ET. For more information, or for interviews, please contact Brian Buckley at 845-243-5822.

In **Chicago**, HeadCount volunteers will be registering voters at the L Green Line at 16 E. 35th St. from 5:30-7:30pm CT. For more information, or for interviews, please contact Joseph Moncada at 708-299-6193.

In **Dallas**, HeadCount volunteers will be registering voters at the Greenville Avenue Pizza Company at 1923 Greenville Ave starting at 5:00pm CT. For more information, or for interviews, please contact Damian Zamora at 520-991-1325.

In **Denver**, HeadCount volunteers will be registering voters at the REI Flagship Store at 1416 Platte Street from 12:00pm to 2:00pm MT. For more information, or for interviews, please contact Tim McCormick at 978-807-3762 .

In **Los Angeles**, HeadCount volunteers will be registering voters at the UCLA Free Speech Zone from 11:00am to 2:00pm PT. For more information, or for interviews, please contact Kimberly Abels at 714-329-6548

In **Nashville**, HeadCount volunteers will be registering voters at Vanderbilt University's Sarratt Student Center Promenade from 12:00pm to 4:30pm ET. For more information, or for interviews, please contact Celia Gregory at 615-428-1163

In **Salt Lake City**, HeadCount volunteers will be registering voters in downtown Salt Lake City from 10am to 1pm PT. For more information, or for interviews, please contact Sean Crossland at 801-867-2212.

In **Seattle**, HeadCount volunteers will be registering voters at the University of Washington Bus Terminal, Campus Park Way from 8:30 am to 10:30 am and Pike Place Market from 1:00 pm to 3:00 pm. For more information, or for interviews, please contact Eytan Bernet at 206-407-3887.

FOR A FULL LIST OF FIELD ACTIVITIES: <http://www.headcount.org/celebrate-national-voter-registration-day/>

The on-the-ground effort are part of a larger national day of action, that also features musicians and entertainers -- including Linkin Park, Dave Matthews, Sarah Silverman, Fergie, Weird Al, Ed Norton, Jason Mraz, Russell Simmons, T.I.. and many many more - - using their social media platforms to post photos of themselves holding HeadCount's "Register to Vote" clipboards, with links to an online voter registration form.

HeadCount's goal is to register 25,000 voters and reach millions more with the get-out-the-vote message. The campaign will culminate on Election Day, when the musicians and celebrities post photos of themselves holding artwork that says "#GoVote," with a link to a polling place finder and other voter information.

For more information, or for interviews with HeadCount, please contact Brett Abrams at 516-841-1105 or by email at brett@fitzgibbonmedia.com.

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HeadCount.org is a non-partisan organization that uses the power of music to register voters and promote participation in democracy. For more information, please check out HeadCount.org.