

HeadCount, a non-partisan, non-profit organization with a mission to promote participation in democracy through musicians and their music, and iCitizen, a civic engagement platform that makes citizens involvement in democracy easier through the use of sophisticated mobile technology, have announced a partnership. In connection with their common goal to increase civic engagement, iCitizen and HeadCount will join forces through a combined and co-branded presence at major music festivals, concerts, and other events in which HeadCount is involved. Such festival programs will be designed to facilitate non-biased issue education, express to festival goers the importance of voting and much more. You can get full details at http://headcount. org and http://icitizen.com.