

**FOR IMMEDIATE RELEASE:**



**CAPITOL THEATRE AND HEADCOUNT OFFER SCHOLARSHIPS FOR LOCAL  
TEACHERS TO ATTEND ROCK AND ROLL HALL OF FAME AND MUSEUM SUMMER  
TEACHER INSTITUTE**

The Capitol Theatre has set aside its very best seats for a charitable program to send area schoolteachers to the Rock and Roll Hall of Fame and Museum in Cleveland for a week of intensive curriculum training. Concertgoers can bid on the coveted Presidential Box—four seats directly overlooking the stage—for most events at the historic Theatre, including recent performances by B.B. King, The Black Crowes, Grace Potter and the Nocturnals, Drive-By Truckers, Phish's Trey Anastasio, and Furthur's 9-show sold-out run kicking off this week. Proceeds from each Box auction will directly fund scholarships to the Rock Hall's Summer Teacher Institute.

The scholarships are part of the "Capitol Community" program that the Theatre runs in partnership with the non-profit organization HeadCount and are open to fulltime educators at accredited learning institutions in Westchester (NY) and Fairfield (CT) counties. Winners will be awarded the full cost of tuition, and in some cases also have their travel and lodging costs covered. Additional funds from the auctions will also be directed to charities selected by artists appearing at the Cap. "Each Presidential Box auction is a chance for an individual to directly support education in the area," says HeadCount executive director Andy Bernstein. "And by bringing rock history into classrooms, we'll be opening kids' minds in a whole new way." More information, including a list of current auctions and the scholarship application, can be found at <http://www.thecapitoltheatre.com/capitolcommunity>. The deadline for applications is May 20.

The Rock and Roll Hall of Fame and Museum Summer Teacher Institute, held in Cleveland July 8-12, helps K-12 and post-secondary educators learn how to effectively use rock and roll to teach across multiple disciplines. Educators learn how to connect popular music to their own classroom curricula – from the history of hip-hop to the science of sound – by creating new and exciting learning environments that can help meet the needs of all students, no matter their level or learning style.

"[It's] one of our longest-running programs," explains Rock and Roll Hall of Fame President and CEO Greg Harris. "It provides teachers with essential resources in a dynamic learning environment. This fantastic community initiative by the Capitol Theatre, which has such a storied place in rock history, allows us to extend our mission of educating students and teachers." More information can be found at [www.rockhall.com/teacher/summer-teacher-institute](http://www.rockhall.com/teacher/summer-teacher-institute).

"Since my career in live music began at Wetlands, a venue that placed the combination of social awareness and the live music experience at the heart of its mission, it's been really important to me to continue that tradition," says Capitol Theatre owner Peter Shapiro. "This partnership with HeadCount and The Rock and Roll Hall of Fame is a great continuation of what Wetlands was all about: combining the fun of live music with doing something that will have a positive and lasting impact long after the show is over."

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### **About The Capitol Theatre:**

Designed by celebrated architect Thomas Lamb in 1926 and listed in The National Register of Historic Places, the theatre is located approximately 30 miles from NYC, conveniently accessible by I-95 and only one block from the Port Chester Metro North train station. In its distinguished history, the 1,835-capacity theatre has hosted concerts by the Rolling Stones, Pink Floyd, Derek and the Dominos, Janis Joplin, the Grateful Dead, David Bowie, Santana, Black Sabbath, Iggy Pop, and many more. Following a transformative renovation under the guidance of music entrepreneur Peter Shapiro (Brooklyn Bowl, Wetlands, Relix, U2 3D), the theatre reopened as a rock palace on Sep 4, 2012, with a performance by Bob Dylan and has since hosted everyone from Al Green and My Morning Jacket to Sleigh Bells and Morrissey. The New York Times raved, "a rock theater that looks and sounds as good as the Capitol is something to celebrate," while Billboard agreed that "the lavishly decorated theater -- filled with mirrors, chandeliers and painstakingly restored detail -- looks absolutely stunning, and sounds even better."

### **About HeadCount:**

HeadCount unleashes the power of musicians and fans to make a difference. Since 2004 we have registered over 250,000 voters, and motivated millions to be informed, vocal citizens. We turn the power of musicians, the passion of fans and the hard work of volunteers into organized efforts to drive participation. We make it easy for people to get behind things they believe in, so that the next generation of music fans will shape the future.

### **The Capitol Theatre on the Web:**

<http://www.thecapitoltheatre.com>

<http://www.facebook.com/TheCapitolTheatre>

<https://twitter.com/capitoltheatre>

<http://www.shorefire.com/clients/capitoltheatre>

### **HeadCount on the Web:**

<http://www.headcount.org/>

<http://www.facebook.com/HeadCountOrg>

<https://twitter.com/HeadCountOrg>

For more information, please contact Anthony D'Amato ([adamato@shorefire.com](mailto:adamato@shorefire.com)), or Matt Hanks ([mhanks@shorefire.com](mailto:mhanks@shorefire.com)) at Shore Fire Media, 718.522.7171

For more information on HeadCount, please contact Drew Granchelli, [DrewG@headcount.org](mailto:DrewG@headcount.org), 617-416-6116

### **About the Rock and Roll Hall of Fame and Museum**

The Rock and Roll Hall of Fame and Museum, Inc. is the nonprofit organization that exists to educate visitors, fans and scholars from around the world about the history and continuing significance of rock and roll music. It carries out this mission through its operation of a world-class museum that collects, preserves, exhibits and interprets this art form and through its library and archives as well as its educational activities.

The Museum is open seven days a week from 10 a.m. to 5:30 p.m. On Wednesdays (and Saturdays through Labor Day), the Museum is open until 9 p.m. Museum admission is \$22 for adults, \$18 for adult residents of Greater Cleveland, \$17 for seniors (65+), \$13 for youth (9-12), children under 8 and

Museum Members are always free, for information or to join the membership program call 216.515.8425. For general inquiries, please call 216.781.ROCK (7625) or visit [www.rockhall.com](http://www.rockhall.com). The Museum is generously funded by Cuyahoga County residents through Cuyahoga Arts and Culture.

**The Rock and Roll Hall of Fame and Museum on the Web:**

<http://www.rockhall.com>

<http://www.causes.com/causes/65823?m=8ae>

[http://www.twitter.com/rock\\_hall](http://www.twitter.com/rock_hall)

<http://www.youtube.com/rockhall>

<http://pinterest.com/rockhall>

[http://www.foursquare.com/rock\\_hall](http://www.foursquare.com/rock_hall)