



## TOP YOUNG TOURING ARTISTS HOSTING HEADCOUNT'S VOTER REGISTRATION DRIVES AT THEIR CONCERTS

**NEW YORK** – As the presidential race heats up, some of the rising stars in modern music are making it easy for their fans to register to vote. **Animal Collective, Best Coast, Cherub, Jason Isbell, Lucius, Unknown Mortal Orchestra, Kurt Vile** and **Wavves** have all partnered with the non-partisan civic engagement organization [HeadCount](#) to host voter registration drives at their concerts in 2016.

They join veteran acts like **JAY-Z, Wilco, Dave Matthews Band, The Black Keys, The National, My Morning Jacket, Death Cab For Cutie, Phish** and **Dead & Company**; all of whom have hosted HeadCount's voter registration activities for many years.

About 15.5 million Americans age 21 or under are eligible to vote in their first presidential election this year. And for the first time ever, more Millennials (age 18 to 34) will be eligible to vote than Baby Boomers (age 51 to 69). By making it easy for them to register to vote, artists who are popular with young adults have a unique opportunity to make an impact on the election – without having to endorse a candidate or party.

- ARTIST QUOTES-

HeadCount has volunteer teams in most major U.S. cities, making it possible to register voters at multiple tour dates by these artists. The organization was founded in 2004 by a group of musicians and concert promoters including Bob Weir of the Grateful Dead and Marc Brownstein of the Disco Biscuits, who serves as the organization's Co-Chair. In the 12 years since, they have registered well over 300,000 voters at more than 4,000 live music events.

"We are honored to work with hundreds of musicians at all different stages of their careers," said HeadCount's executive director Andy Bernstein. "But there's something extra special when you align with artists whose careers are taking off and pushing music forward. They also happen to bring out young people in droves."

Fans of these bands have the opportunity to volunteer with HeadCount and help their peers register to vote. More information on volunteer opportunities -- along with comprehensive

information about voting and an online voter registration form -- can be found at the organization's website, [www.HeadCount.org](http://www.HeadCount.org)

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**About HeadCount:**

[HeadCount](http://www.HeadCount.org) unleashes the power of musicians and fans to make a difference. Since 2004 we have registered over 300,000 voters, and motivated millions to be informed, vocal citizens. We turn the power of musicians, the passion of fans and the hard work of volunteers into organized efforts to drive participation. We make it easy for people to get behind things they believe in, so that the next generation of music fans will shape the future.