



# PARTICIPATION TOUR 2012



FOR IMMEDIATE RELEASE

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## MAGIC HAT & HEADCOUNT PRODUCE PARTIES FOR PARTICIPATION 4-STOP MUSIC TOUR CELEBRATES DEMOCRACY IN STYLE

**South Burlington, VT** - The Magic Hat Brewing Company is announcing a four-day tour of epic concerts aimed at celebrating the most magnificent right of the American people: the right to vote. The Participation Tour will wind its way up the east coast this November, culminating with a most magnificent experience at New York City's Highline Ballroom on Election Eve, November 5.

### A MATCH MADE IN AMERICA

Working closely with Magic Hat on this tour is non-partisan voter registration group HeadCount. In 2004, the two groups first found a common ground in the power of music and its natural motivating properties. That year, Magic Hat and HeadCount worked together to register just under 50,000 new voters through online efforts and a strong presence at music festivals across the country. In 2008, the two teamed up again, registering voters at bar promotions up and down the East Coast. HeadCount has been a part of countless concerts and festivals over the years, registering well over 100,000 voters. Magic Hat has also had a presence at these same places, enticing show goers with some of the best tasting beers on the planet. The decision to come together to promote voting participation again in 2012 was not a difficult one.

### DUMPSTAPHUNK AND ANDERS OSBORNE TO GIVE GROOVES FOR DEMOCRACY

Headlining this year's Participation Tour are two accomplished sets of artists: Dumpstaphunk, Ivan Neville's all-star New Orleans funk ensemble and rock bluesman Anders Osborne. This glorious musical lineup was brought together by fellow democracy supporters and music lovers CEG Presents, NolaFunk.com and Blue Note Entertainment Group. The Participation Tour gets primed with the inaugural show in Baltimore, MD, on November 2, followed by three more nights of revelry. The Participation shows will not be without their share of special guests. In DC, one-man multi-instrumentalist Keller Williams will join the show. In NYC, Luther Dickinson of North Mississippi Allstars and Amy Helm will both take the stage at the official Participation Party on Election Eve, November 5. More special guests are expected to sign on as the Tour rolls near.



Below is the Participation Tour schedule:

- November 2: **Baltimore Sound Stage, Baltimore, MD**
- November 3: **The Blockley, Philadelphia, PA**
- November 4: **Howard Theatre, Washington, DC**
- November 5: **The Official Participation Party, Highline Ballroom, NYC**

GET OUT  
AND VOTE!  
11.06.12

Magic Hat encourages lovers of democracy, both near and far, to participate in this year's national election, and to reiterate HeadCount's main message that it's not about what party you support or where you land on an issue- it's that you must speak to be heard. The Participation Tour seeks to bring together lovers of music, beer and the democratic process to motivate, inspire and unite in this election season. Now is the time to grab a beer, get a ticket and Participate with Magic Hat and HeadCount as citizens of this country celebrate their right to vote in November.

To register to vote, visit HeadCount online at [www.HeadCount.org](http://www.HeadCount.org).  
To learn more about the Participation Tour, visit [www.magichat.net/participation](http://www.magichat.net/participation).

*Experience a Performance in Every Bottle with the Magic Hat Brewing Company & Performing Arts Center, creators of #9®, Circus Boy®, a revolving roster of seasonal selections, the I.P.A. On Tour series of quarterly I.P.A.s and the Humdinger® series.*



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